



Scopus

ITB Indonesia Journal Editors Workshop
THEME: How to get your journals indexed in Scopus
Date: 25 November 2014 (Tuesday)

Agenda

Time	Program	Speakers
2.00 – 2.15 p.m.	Registration	
2.15 – 2.30 p.m.	Opening Address	
2.30 – 3.45 p.m.	Scopus Journal selection criteria - Evaluation process - Publication ethics - How do you suggest your title to Scopus	Derrick Duncombe Customer Outreach Manager (APAC) & Lead for CSAB
3.45 – 4.45 p.m.	Introduction to Scopus as an Editor Workflow tool - Find editorial board members - Find reviewers and expand reviewer database - Identify leading researchers and invite them for paper submission - Track references and documentation - See how your journal is doing (by issues and years) in terms of citations, papers, important authors, etc. - Benchmark Indonesian journals against international journals	Elise Shen Solution Consultant (e-platform and content), Elsevier
4.45 – 5.00 p.m.	Q&A Session	All

Speakers



Derrick Duncombe

Customer Outreach Manager (APAC) & Lead for CSAB

Derrick holds a Master's Degree in Communication Management from the University of South Australia as well as a Graduate Diploma in Marketing from the Marketing Institute of Singapore.

He has over 20 years of experience in the Advertising, Event Management and Publishing industries working for some of the world's largest Multi-National Companies like Hakuhodo, Lowe-Lintas, Miller Freeman, TTG Asia Media and Reed Elsevier. He spent 10 years in Advertising servicing leading brands like Kao, Konica, Japan Airlines, Volkswagen, MSD, Johnson & Johnson and Nestle; five years in Exhibition & Event Management for the MICE and lifestyle industries and over eight years in Publishing covering industries that range from inbound tourism to the Scientific, Technical and Medical (STM) arena.

He has been with Elsevier since 2009 in a global role with focus on the Asia Pacific (APAC) region. He is based in Singapore as a Customer Outreach Manager for the Academic & Government Markets, Scientific & Technological Division. He is the lead for the Scopus **Content Selection & Advisory Board (CSAB)** and has spoken alongside the CSAB Subject Chairs as a resource speaker conducting Scopus journal editors' workshops in China, Indonesia, Philippines, South Korea, Taiwan, Thailand and Vietnam. In addition, he facilitates the setting up and implementation of the *Expert Content Selection and Advisory Committee (ECSAC)* – national boards that are affiliated to the CSAB within APAC.



Elise Shen
Solution Consultant (E-platform and Content), Elsevier

Elise is the solution consultant of Elsevier Singapore. She is responsible for assessing needs of the client through consultative approach and recommend suitable e-solutions to complement client's research work flow. Elise graduated from the University of London, Imperial College of London, with a degree in MSc International Healthcare Management.