



Jack Brazel

Asia Development Manager

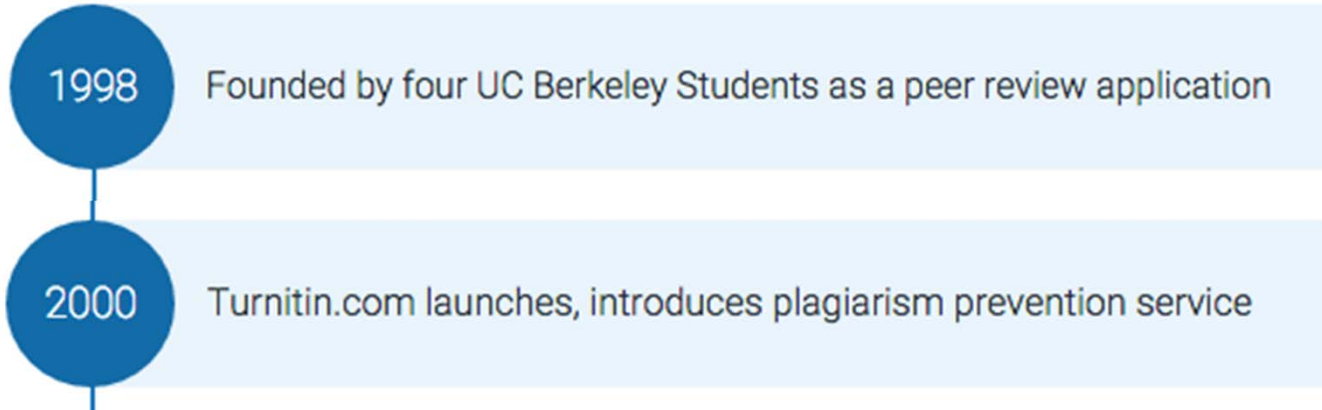
jbrazel@turnitin.com

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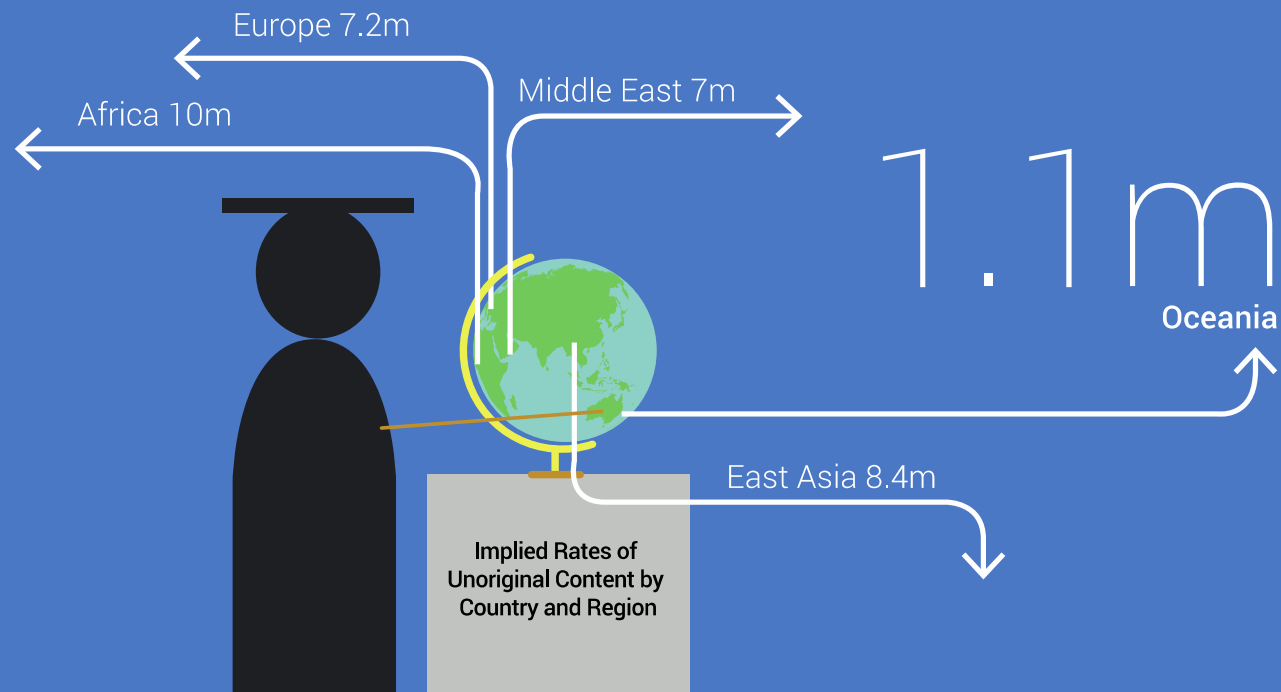
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History



How wide spread is plagiarism?



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Why do students do it?

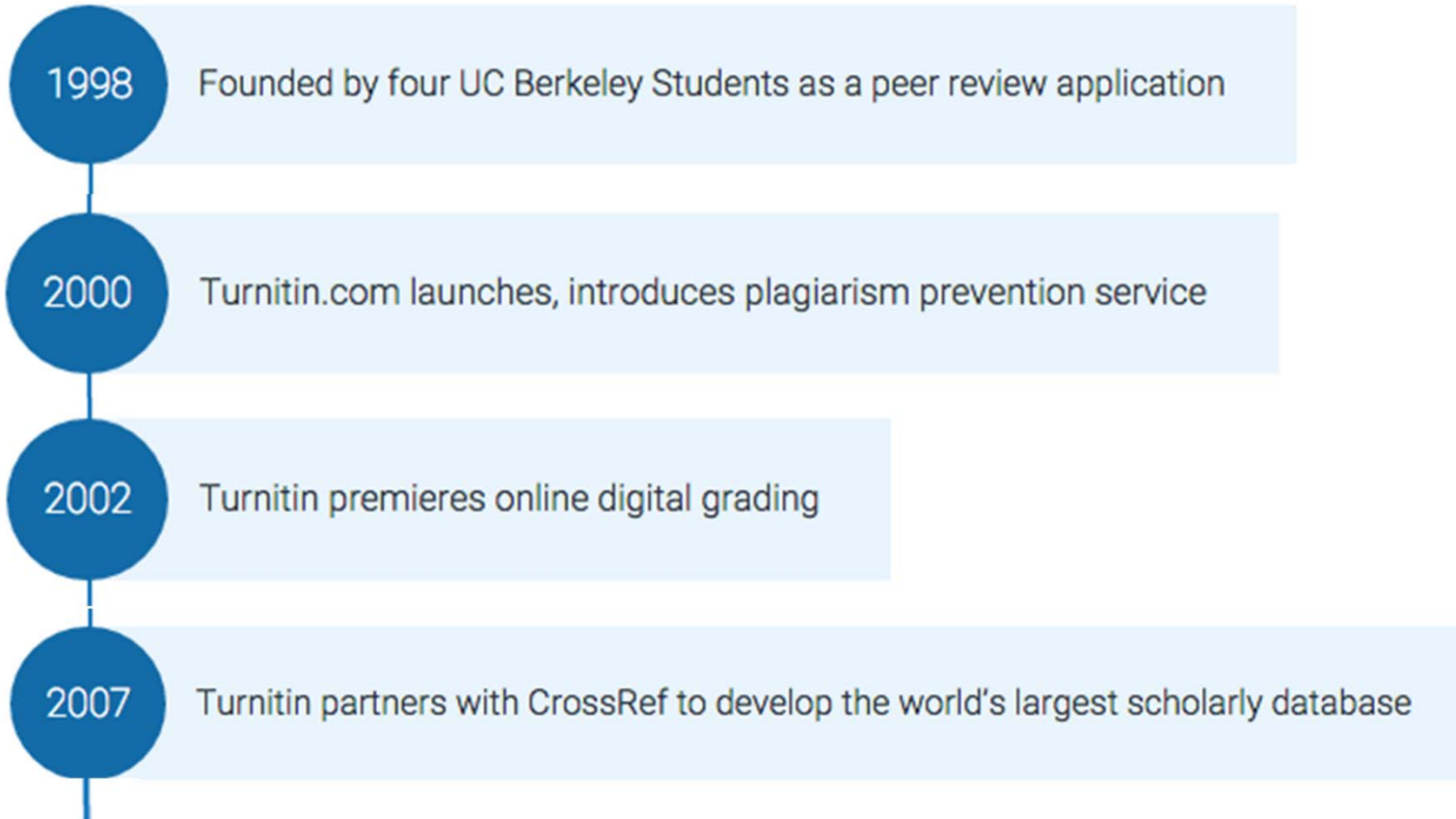


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History



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Which feedback method is effective in countering it?

81%

Students prefer digital feedback over traditional pen and paper

70%

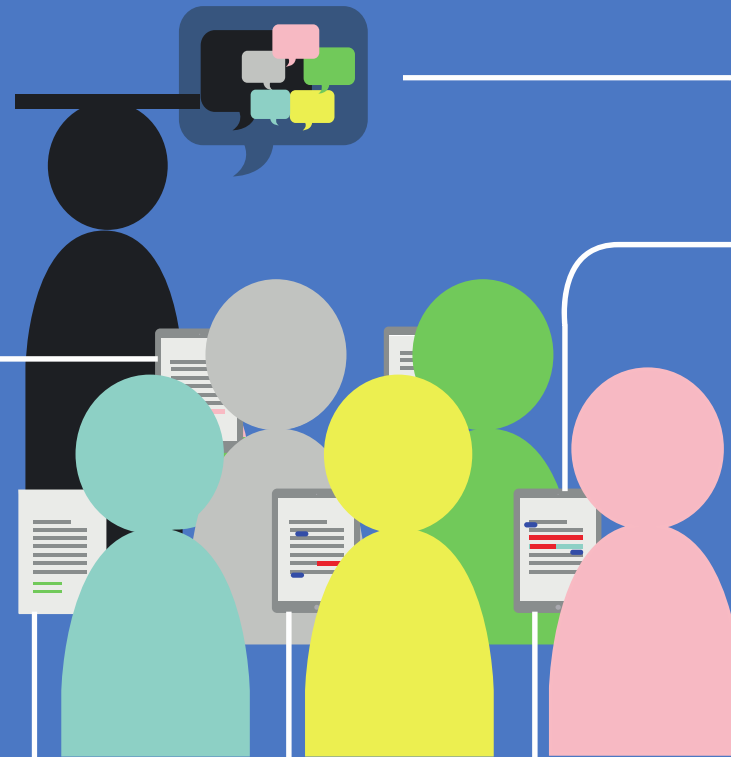
Use Turnitin's feedback to revise their work quite often

69%

would like at least an even mix of recorded multimedia and written comments

84%

find instant feedback to be very or extremely helpful.



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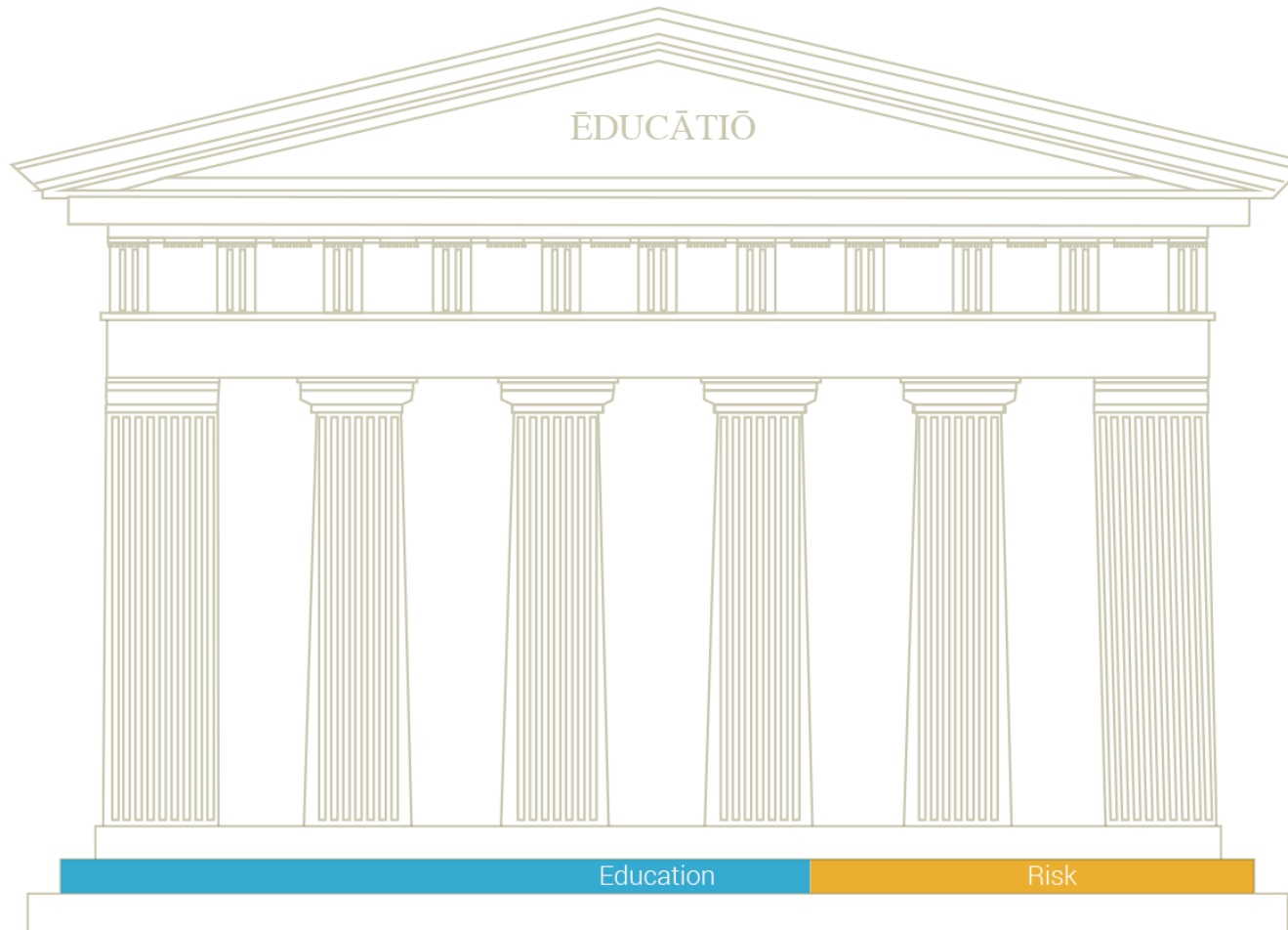


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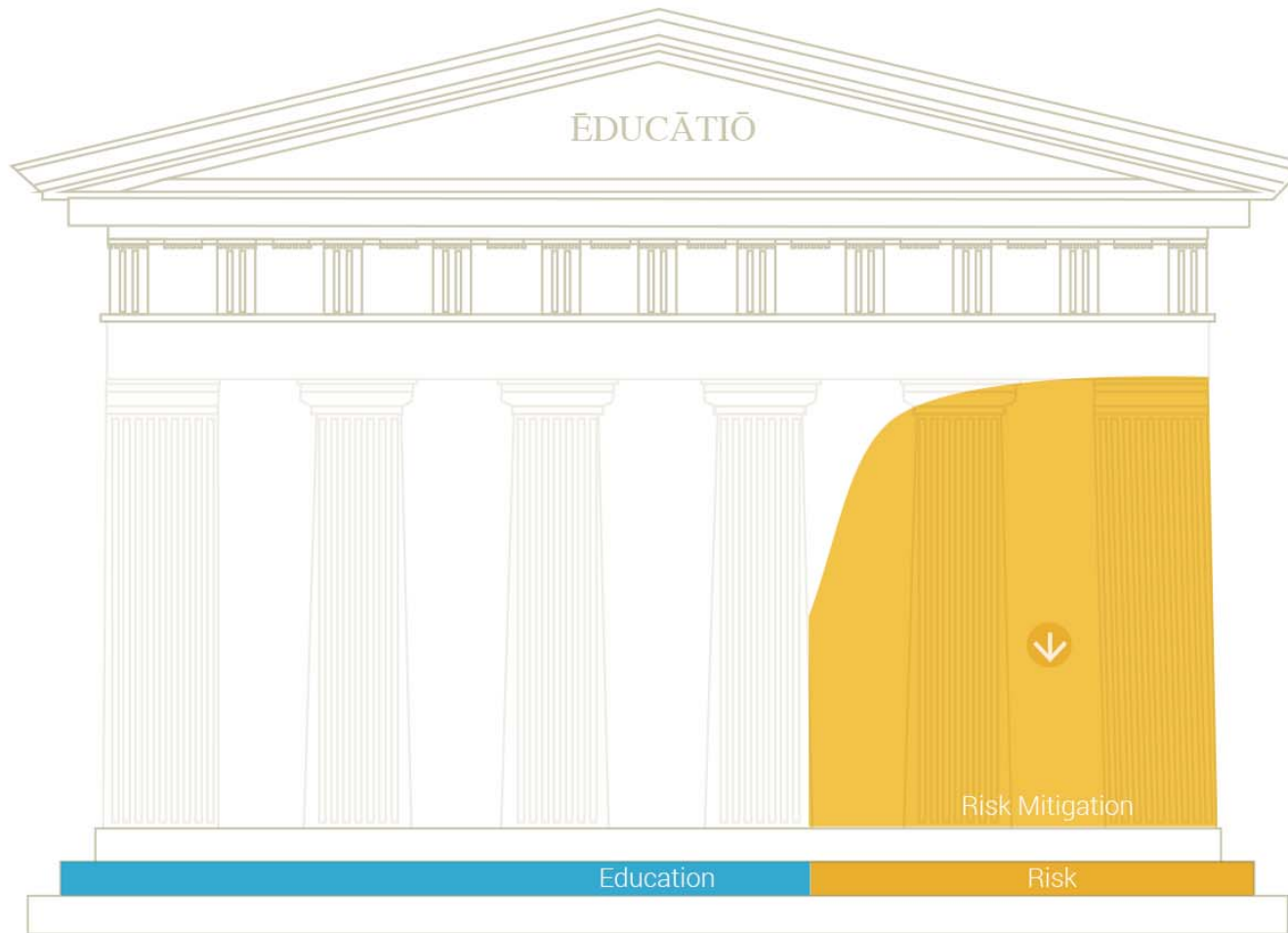


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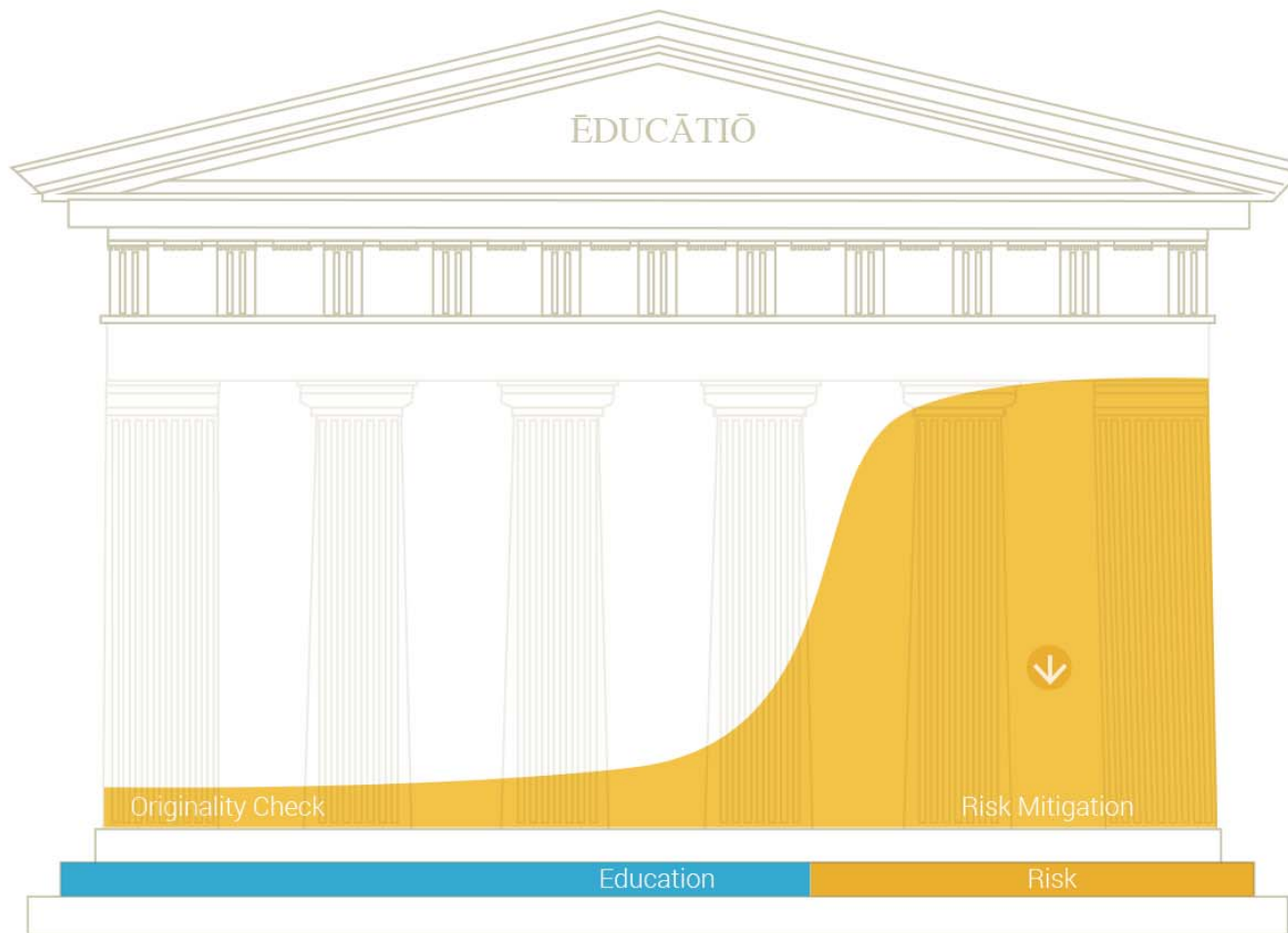


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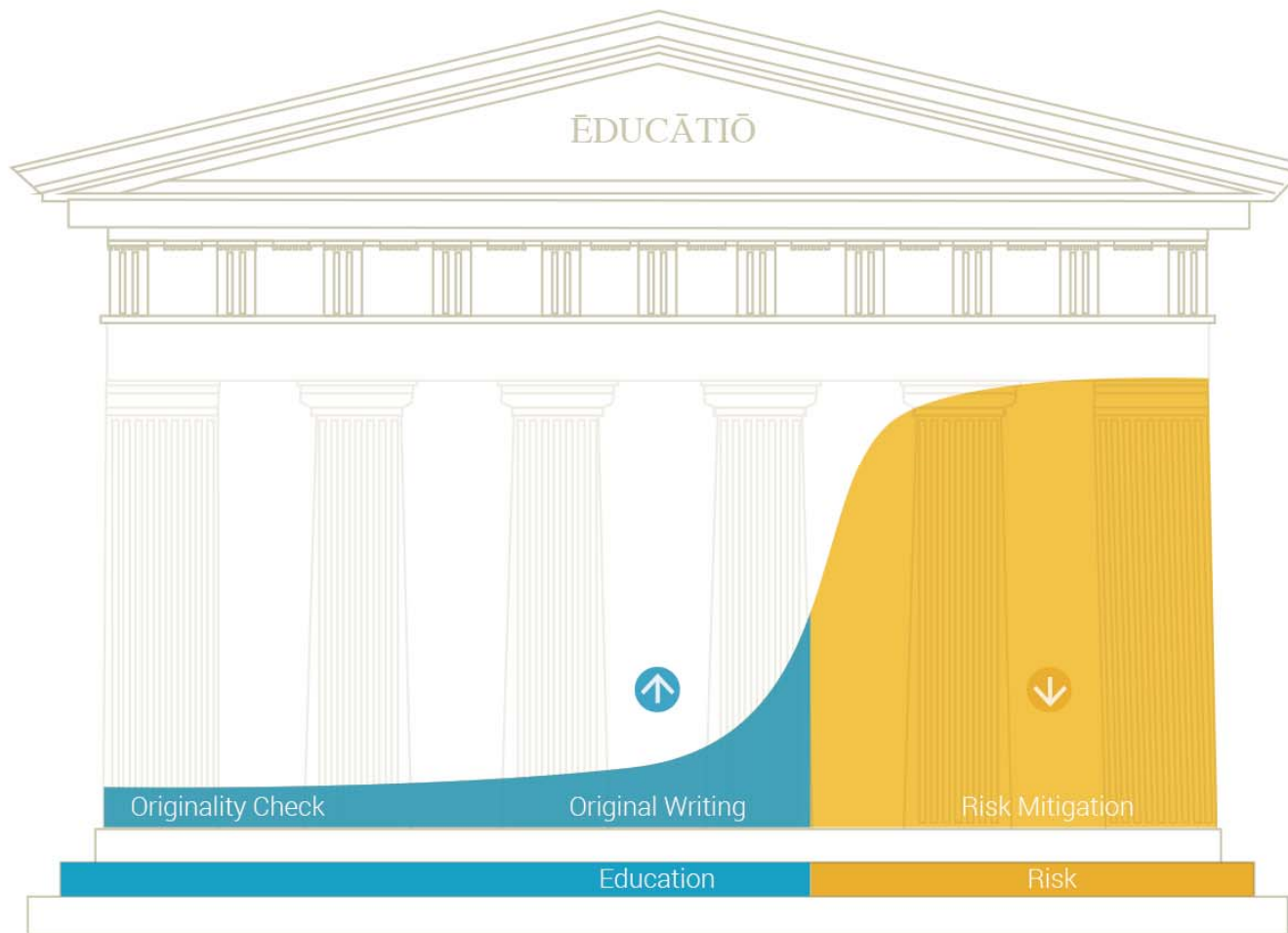


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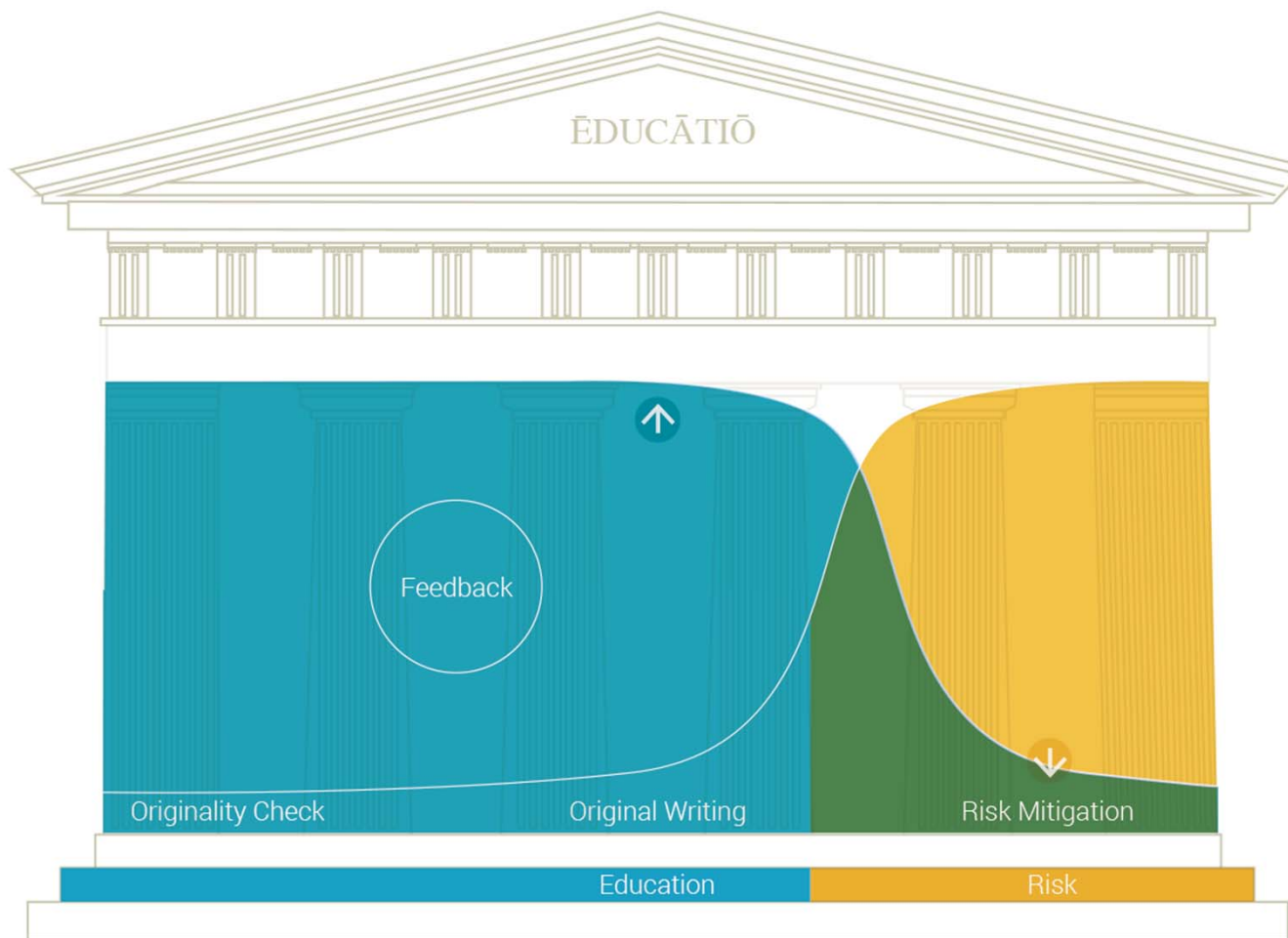


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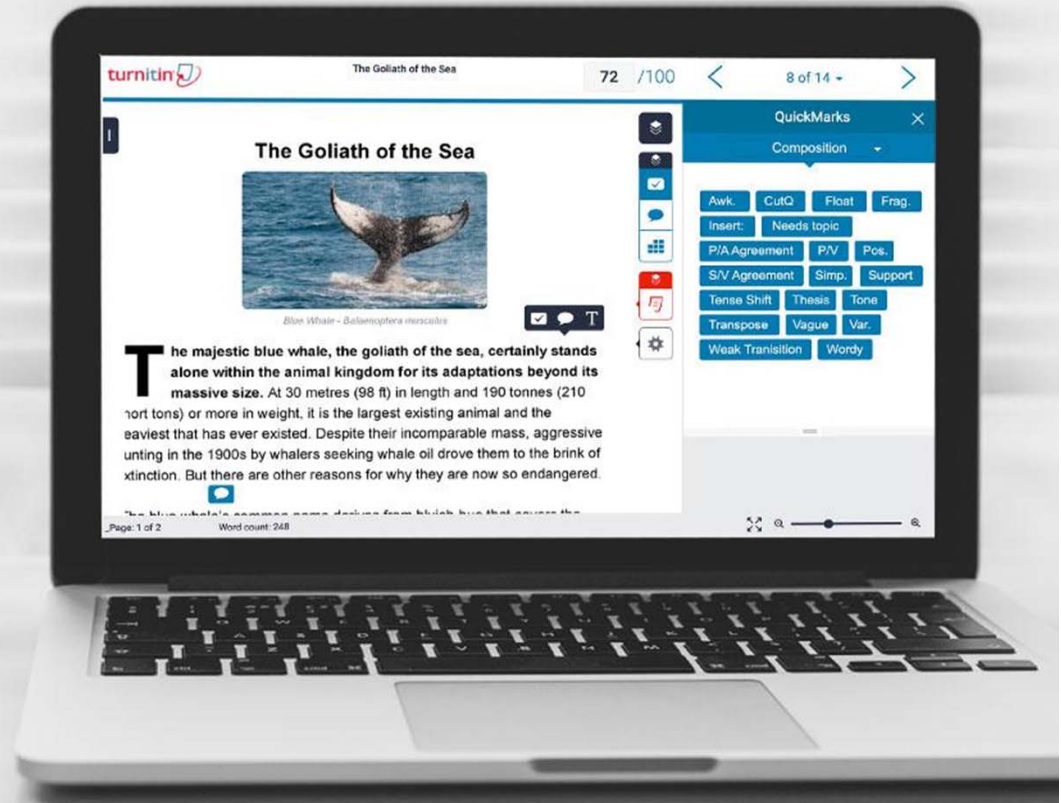
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Turnitin Feedback Studio



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Turnitin Feedback Studio supports the full feedback cycle, from assignment to commenting to grading.

Academic Integrity

- // Encourage students to take ownership of their ideas
- // Promote original writing

Smarter Feedback

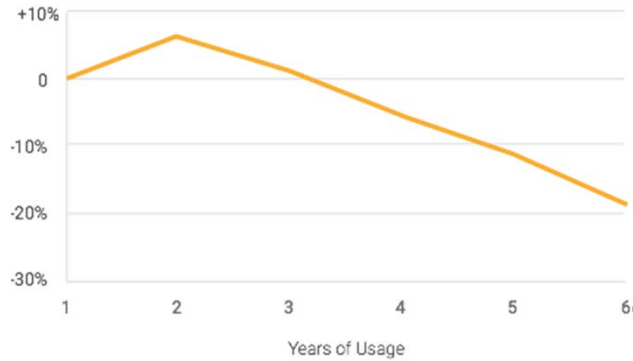
- // Deliver actionable, personalised comments
- // Ensure feedback reaches students

Online Grading

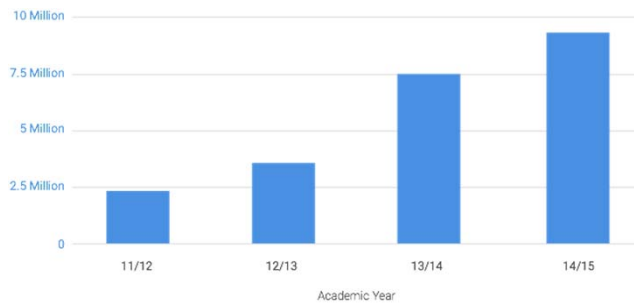
- // Save time
- // Grade with standards-aligned rubrics



World Secondary Education

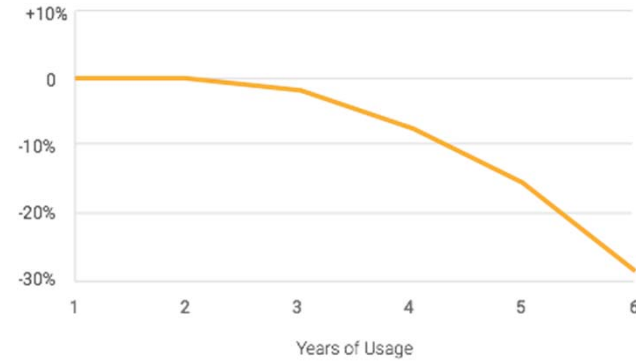


23% Reduction in unoriginal content
over 6 years of usage

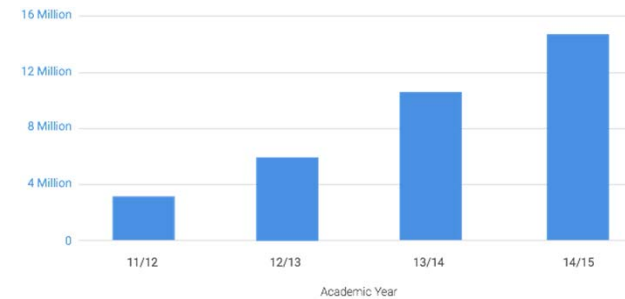


9 million papers graded 2014/15

World Higher Education



30% Reduction in unoriginal content
over 6 years of usage



14+ million papers graded 2014/15



Turnitin Feedback Studio Across the Curriculum



Presentations



Spreadsheets



Writing



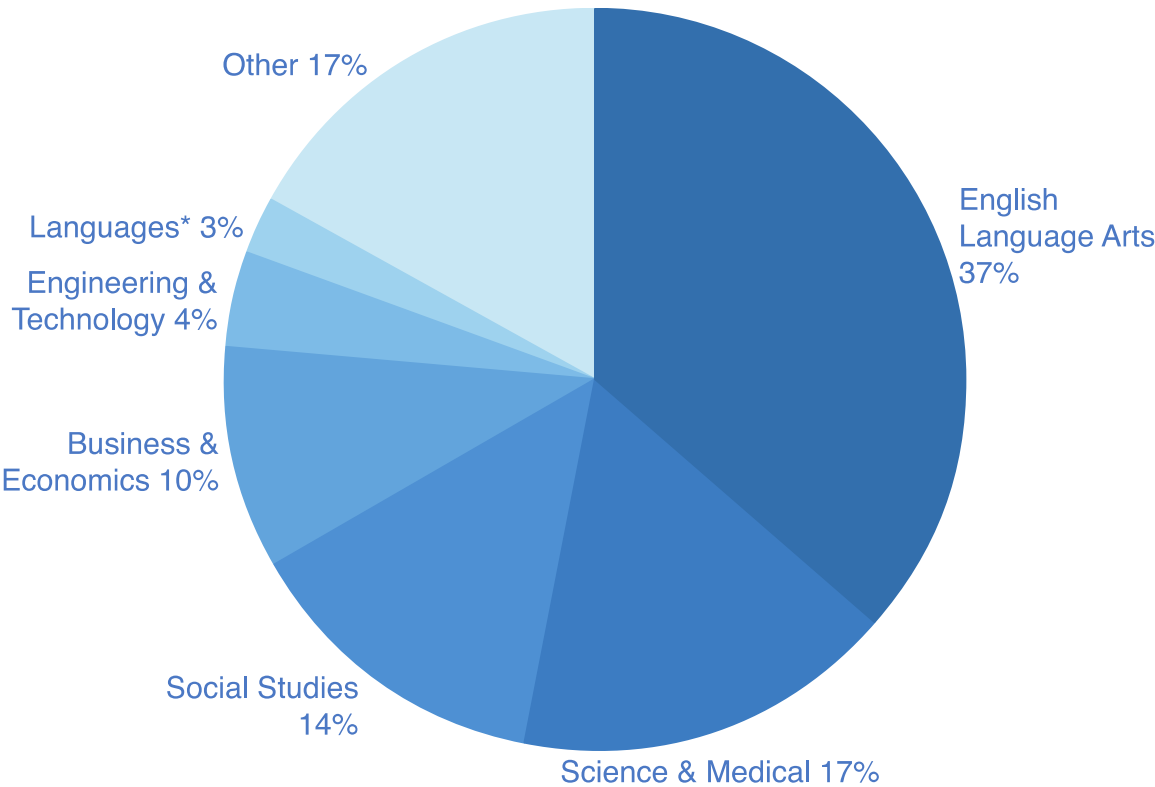
Images



Maths



Performances



Product Overview

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Q&A

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Thank You

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